



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 5/31/2015

Multiple District 12

LOCATION: TENNESSEE

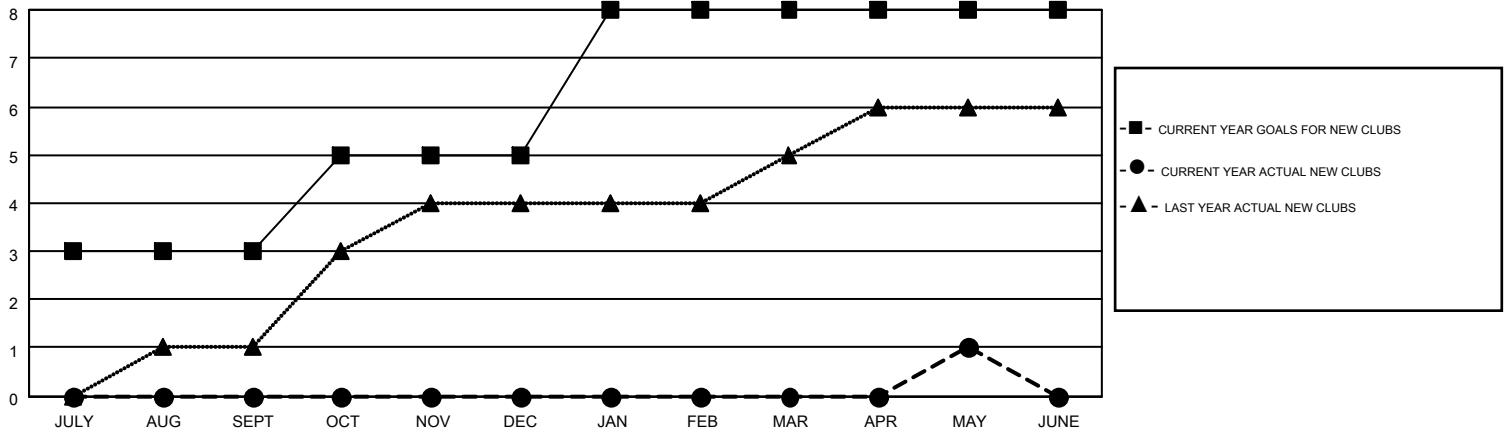
GMT: CARL HARRELL

GMT CA 1

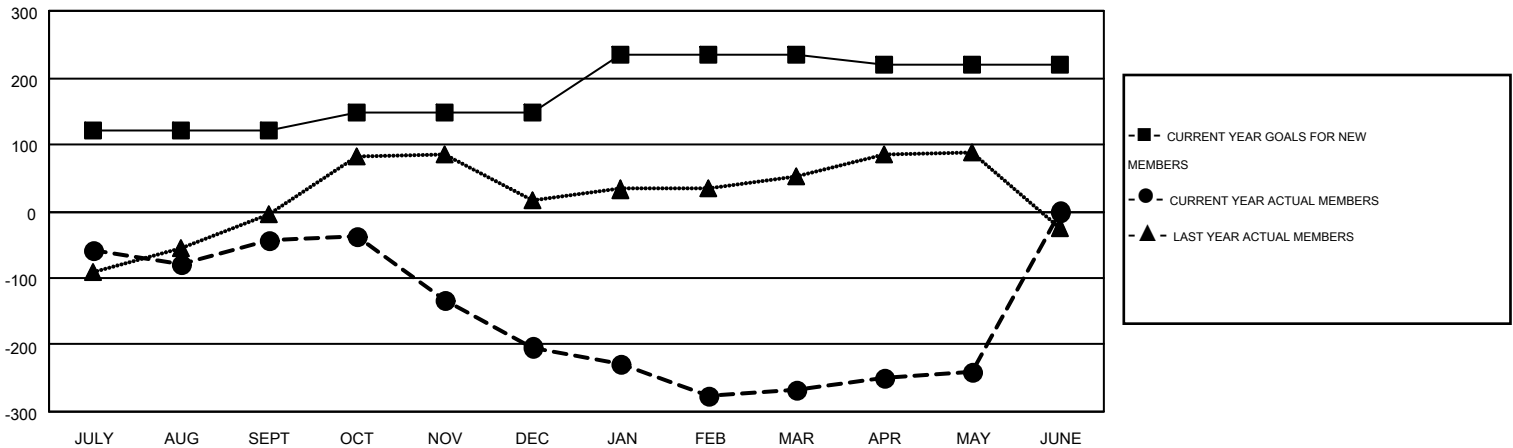
Clubs				
RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS
JULY/AUG/SEPT	3	0	0	0
OCT/NOV/DEC	2	0	1	-1
JAN/FEB/MAR	3	0	2	-2
APR/MAY/JUNE	0	1	1	0

Members				
RESULTS FOR 2014-2015				
QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	120	171	213	-42
OCT/NOV/DEC	28	131	292	-161
JAN/FEB/MAR	86	119	183	-64
APR/MAY/JUNE	-14	144	118	26

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 4	133 CLUBS OF 217 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>			
<u>DROPPED MEMBERS</u>		MALE	3,440 (65.25%)		
DECEASED	82	FEMALE	1,832 (34.75%)		
CLUB CANCELLED	11	CLICK HERE FOR HEALTH ASSESSMENT DATA			
OTHER	713			FAMILY UNIT MEMBERS	1,091
TOTAL	806			HEAD OF HOUSEHOLD	539
		NON-HEAD OF HOUSEHOLD	552		